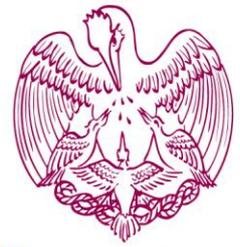


JRU/SGO

12 November 2018



Sawston
Village College

Principal: Mr J P Russell

Dear Sir/Madam

At Sawston Village College we are continually striving to improve pupils' attendance, but particularly for pupils from disadvantaged backgrounds. In general, attendance is very good at the College and we consistently have lower absence than the national average. We do, however, feel it is just as important to reward those who attend, as it is to encourage those pupils who might struggle a little more. Therefore, we have introduced a reward system that reflects our ongoing commitment to pupils' attendance.

Every pupil who achieves 100% attendance each week is given a ticket to a prize draw in July. The more full weeks they attend the more tickets they have in the draw. The benefit for those who were unwell or unable to attend for reasons beyond their control is that they have a number of further chances across the year to win tickets. We then draw a 1st, 2nd and 3rd prize from all of the tickets.

In our first year we were very lucky to be supported in this new initiative by 'Life on a Bike' who generously donated a bike as our first prize. In 2018 ARM donated an iPad for the 1st prize winner. Sawston Village College always wants to motivate and inspire pupils so we were very lucky that our top prizes were of significant value.

We rely on the generosity of our donors, and wonder whether you may be able to support this initiative by donating a prize. If a top prize is beyond your means then perhaps we could discuss other ways in which you could support the College.

In return for your generous donation we would communicate your involvement with the local press and across the school community. We have a College magazine with a readership of over 1000 and this initiative will be widely publicised.

I do hope you are in a position to support the pupils here at Sawston Village College and if you would like to discuss anything further please do not hesitate to contact me.

Yours faithfully

Mr J Russell
Principal

